



# Achieving the AI Advantage

## Global Summit

September 16–18, 2025

Elevating Leaders and Technology

3-day virtual summit featuring

27+ Certified AI Consultants & Industry Experts



# Vision & Concept



## 3-Day Virtual B2B Summit

Pre-recorded talks and live expert panels from 27+ Certified AI Consultants with unique industry experience



## Expected Attendance

3,000–4,000 leaders & decision makers seeking AI tools, implementation strategies, & expert guidance.



## People-First Approach

Focus on trust, clarity, and human-centered strategy.

Using Business & AI For Good

# Opportunity for You

## Global Visibility and Recognition

Positioning your brand / company / tools at the forefront of using AI for good, not just during the summit, but also with post-summit visibility through community content and webinars throughout the next year for the community

## Additional Revenue Opportunity

You'll receive a unique referral link to track every upgrade you drive—earning 50% commission on each summit attendee that you refer who purchases a summit pass, offsetting your partnership investment.

## Promotion to a Proven AI Passionate Audience Willing to Invest

Exposure to values focused leaders and key decision makers in businesses who see the value and potential in AI and are actively seeking more ways to integrate AI

# Market Opportunity

\$487B

Market Size

Enterprise training market by 2031

79%

Expect Disruption

Executives anticipating AI impact

19%

Feel Prepared

Leaders ready for AI transformation

AI + Culture = Competitive Advantage for productivity, trust and talent retention

This summit meets a growing need for strategic, ethical, human-centered AI adoption  
in businesses across the globe





# Monetization Model - 50% Commission Rate

Strategic and Affiliate Partners earn 50% on every upgrade referred through a unique affiliate link

1	Basic Pass Free: Live Only - 24 Hour Replay
2	Essential Access \$97: Replay access for 30 days + 1 bonus
3	VIP Access \$197: Lifetime access + all VIP bonuses + 3 VIP networking sessions
4	Executive Pass \$297: All VIP perks + exclusive bonus workshop

Post-Summit: Trainings, advisory services, membership platform, and affiliate offers.

Basic Pass will be invited to upgrade throughout the Summit so they don't miss anything.

# What You Get as a Strategic Partner



## Summit Spotlight Partner (\$10,000)

Exclusive featured partner for a full summit day with 60-second branded videos before every main session. Includes premium branding across all platforms and 15 VIP tickets for your best clients and partners.



## VIP Networking Host (\$7,500)

Host a private, invite-only networking session with branded invites and on-screen logo. Connect directly with C-level leaders while receiving 10 VIP tickets and extended exposure.



## AI Trends Report Co-Brand (\$5,000)

Your logo and executive quote featured on the official post-summit PDF sent to all attendees, providing lasting visibility and association with thought leadership.



## AI Toolbox Spotlight (\$2,000)

Showcase your AI solution to a pre-qualified audience in the Innovator Toolbox with demo video, feature in a post-summit highlight email, and 3 VIP tickets.



## All-In Partner Bundle (\$15,000)

Combine three options for maximum exposure and priority placement throughout the summit and beyond.

*Every partnership includes post-summit community content opportunities and simple, scalable activation with minimal lift required from your team.*

# Partner Opportunities – At a Glance

Choose from 5 high-impact visibility options

Limited Speaker Slots Available

Book a Call to Discuss

## Summit Day Themes

- **Sept 16: Leadership Beyond 2025:** Strategy, Vision and Mindset
- **Sept 17: Building Trust** Between People, Culture & Tech
- **Sept 18: AI in Action:** Tools, Marketing & Industry Innovation

	Partnership Packages				
	AchievingTheAIAdvantage.com/Partner				
	 All-In Partner \$15,000	 Summit Spotlight \$10,000	 VIP Networking Host \$7,500	 Trends Report \$5,000	 AI Toolbox \$2,000
<b>Bundle of 3 Core Offers-</b> Your Choice (based on availability)	✓				
<b>Exclusive Daily Sponsorship</b> 3 available	✓	✓			
<b>VIP Networking Host Feature</b> 3 Available	✓		✓		
<b>Trends Report Co-Branding</b>	✓			✓	
<b>AI Demo / Toolbox Inclusion</b>	✓				✓
<b>Branding on Emails, Website, All Replay Pages</b>	✓	✓	✓	✓	✓
<b>VIP Tickets Included</b>	20	15	10	5	3
<b>Post-Summit Visibility</b> (Exclusive Webinars, Presentations)	✓	✓	✓	✓	✓
<b>Customization &amp; Priority Placement</b>	✓	✓			



# Promotion & Reach

## 1M+

Projected Total Reach

to professionals seeking AI leadership guidance through our JV and affiliate partnerships.

Additional Expected Reach Through Ad Campaigns with Meta, LinkedIn, Email.  
Continued reach as a strategic partner post-summit via report distribution and webinars to summit community

### Breakdown of Advertising Spend

North America	40%
Europe	40%
Middle East	15%
South America	5%



# Co-Founders & Core Team



Karin Volo

**Co-Producer & Host:** Culture/AI Strategist, CEO of Evoloshen with 20+ years in trust, culture & leadership development working with Fortune 500 companies, certified AI Consultant



Naila Razvi

**Co-Producer:** Director of Operations with 15+ years in digital events. proven track records as an expert in seamless summit production for global audiences



Kane Minkus

**Trusted Advisor:** With 20+ years of global business experience, Kane is the creator of the AI Assisted Consultant Certification that trained all our expert speakers. He brings deep expertise in business strategy, AI integration, and leadership development.



Eric Yaillen

**Trusted Advisor:** Marketing, CRM & Tech Strategy, 40+ years experience with infrastructure & marketing systems with entrepreneurs & many Fortune 100 companies, certified AI Consultant

# Your Next Steps:

We're not just hosting a summit — we are launching a global platform. Let's co-create what's next — together.

**Partner with us now to secure early visibility and VIP positioning**



## Become a Valued Partner

Choose the partnership package that works for you. Be a part of a movement that evolves people and technology for good



## Spotlight Your AI Tools

Share a demo of your tools with the community and our AI Consultant network, be spotlighted in the AI Toolbox



## Elevate Your Brand Exposure

Connect with and be featured in a community of decision makers filled with potential clients, partners, and advocates

To discuss details, contact: Karin Volo, +46-70-301-1968

or book a call [www.AchievingtheAiAdvantage.com/book-a-call](https://www.AchievingtheAiAdvantage.com/book-a-call)

or email Karin@evoloshen.com